



BLIX
Magazine

Media Kit Autumn/Winter 2016

Blix is a Swedish name for girls meaning joy, cheer..

Launched in 2013, Blix originally conceived as a summer project to inspire women to discover and share their views, experiences and style tips.

Re-launched in 2016, Blix is now a place where readers can find suggestions about where to go, shop, eat, and stay from a trusted friend based on their personal experiences and views.



1,017 13,694 2,327 55

BLOG STATS - ALEXA VERIFIED

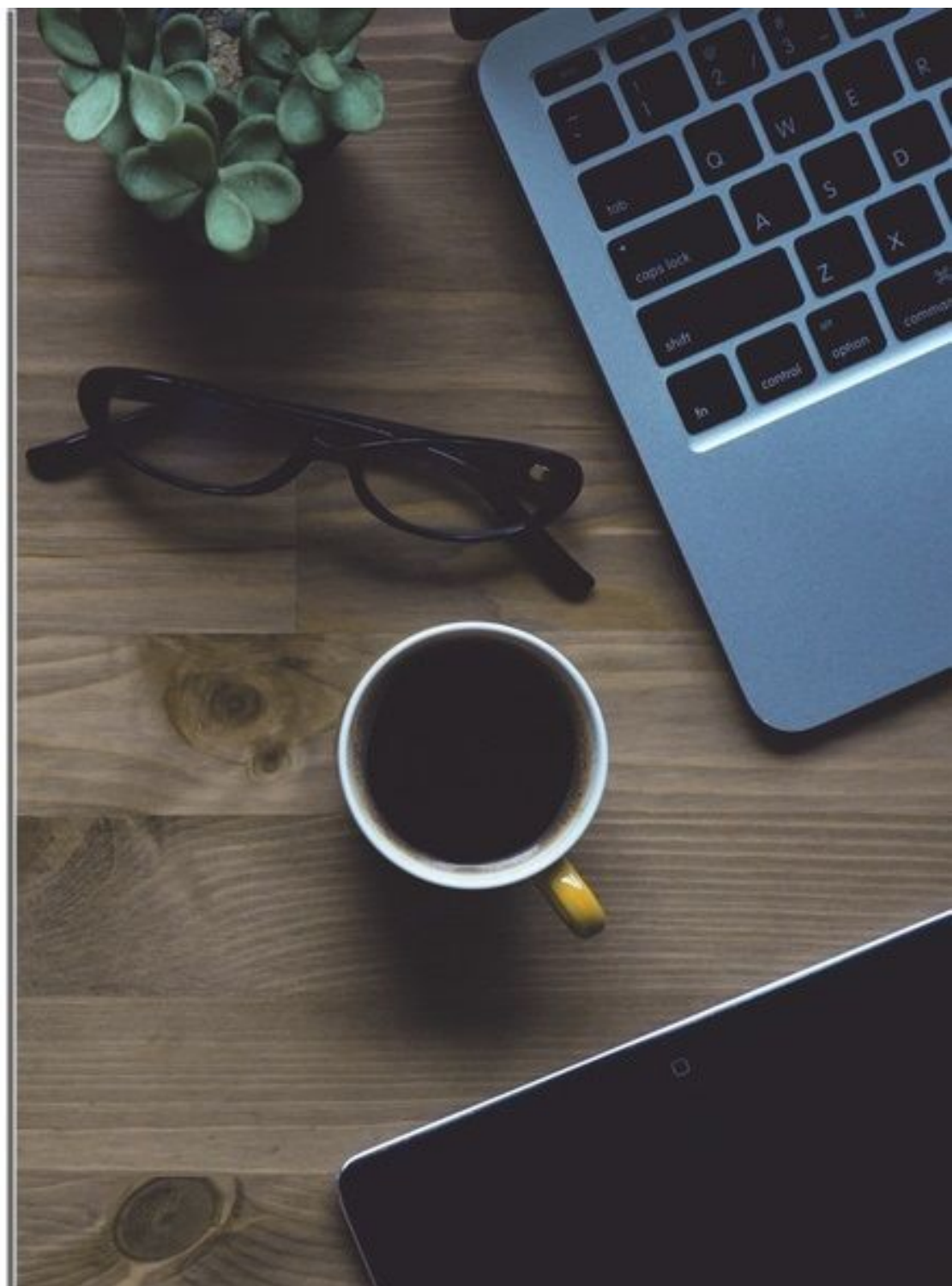
PAGE VIEWS: 3400+

UNIQUE VISITORS: 2060+

TIME ON SITE: 3.50

DEMOGRAPHICS: 55% FEMALE, 45% MALE

TOP 5 VISITOR LOCATIONS: US, UK, CANADA,
NETHERLANDS, SWEDEN



Our message is simple.

We are still curious, unbiased, open-minded and adventurous.

We see future as full of possibilities.

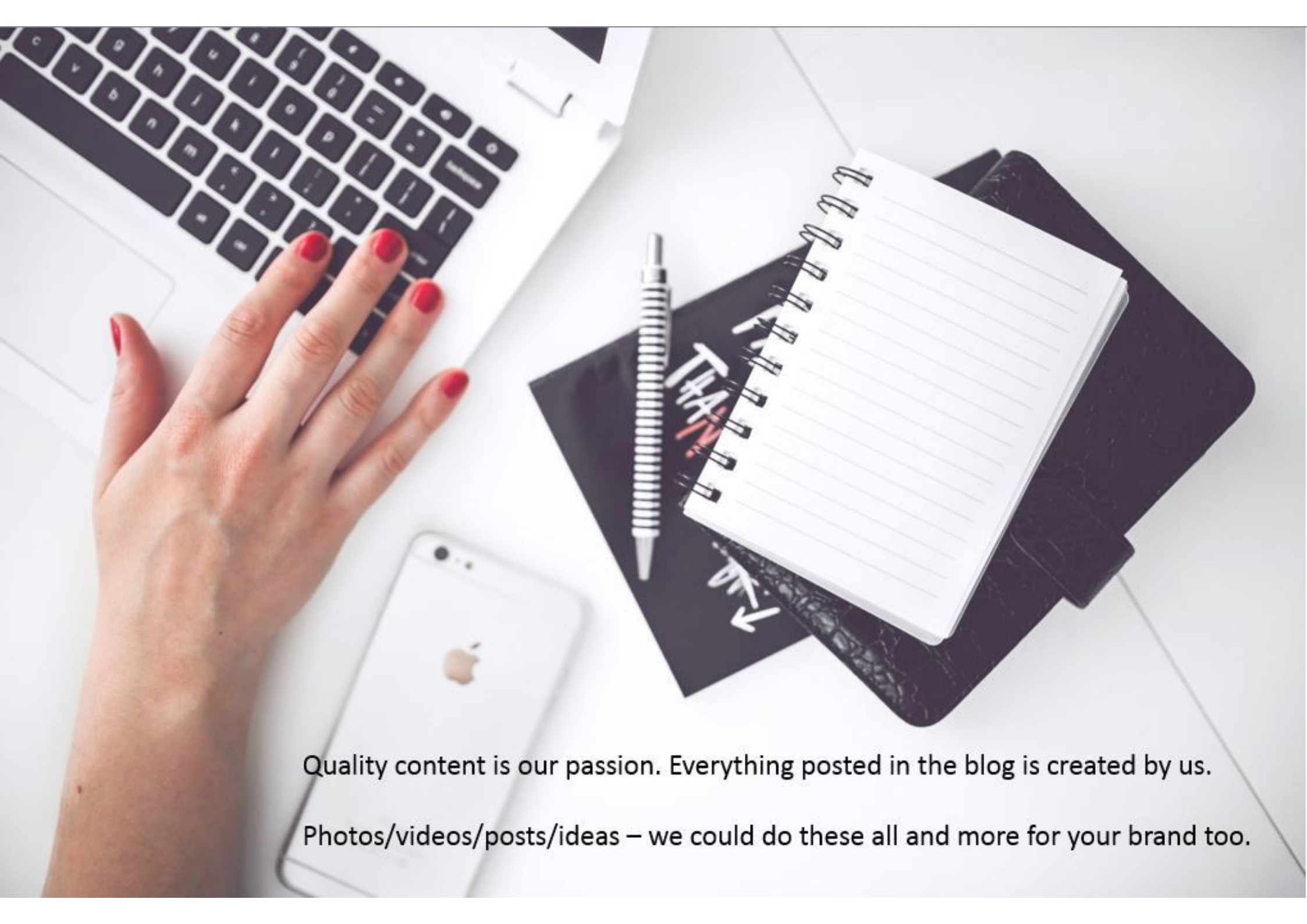
We love everything beautiful and inspiring.

And we will never recommend something that we don't love.



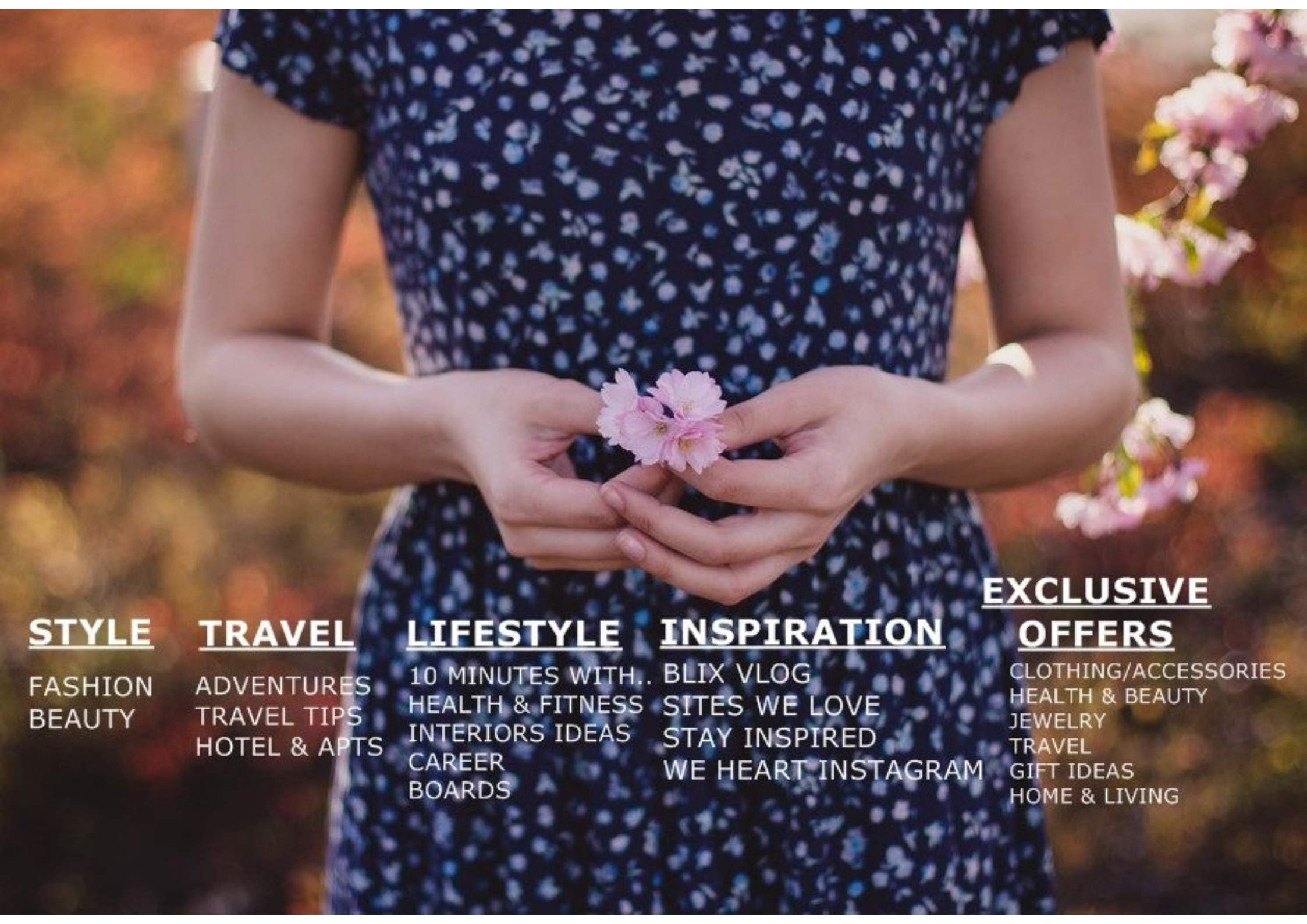
WE CREATE
UNIQUE
CONTENT





Quality content is our passion. Everything posted in the blog is created by us.

Photos/videos/posts/ideas – we could do these all and more for your brand too.



STYLE

FASHION
BEAUTY

TRAVEL

ADVENTURES
TRAVEL TIPS
HOTEL & APTS

LIFESTYLE

10 MINUTES WITH..
HEALTH & FITNESS
INTERIORS IDEAS
CAREER
BOARDS

INSPIRATION

BLIX VLOG
SITES WE LOVE
STAY INSPIRED
WE HEART INSTAGRAM

EXCLUSIVE

OFFERS

CLOTHING/ACCESSORIES
HEALTH & BEAUTY
JEWELRY
TRAVEL
GIFT IDEAS
HOME & LIVING

A person with long dark hair, wearing a grey knit sweater, is holding a lit sparkler. The sparkler is bright and glowing, with many sparks flying out. The background is a dark, solid blue color.

BLIX AND YOU

OPTION 1: EDITORIAL ABOUT YOUR BRAND

Blix is updated weekly with 5-7 posts a week. We'd be pleased to tell the story of your brand, service or product in one of the sections of our website.

OPTION 2: OFFERS & COMPETITIONS

Our audience is young, dynamic and tech savvy. Be it a competition with a specific hashtag or an offer with a discount code – they are ready to engage with you!

OPTION 3: SOCIAL MEDIA PROMOTIONS

Have a special promotion or event coming up? We can post about it on our Facebook, Twitter or Instagram that reaches over 10k people a day.



WWW.BLIXMAGAZINE.COM

We are open to new ideas and collaborations

hello@blixmagazine.com